Igor Kalmykov

Sr. Product Designer & UX Researcher | Bridging User Needs and Business Goals

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New York · New Jersey

Summary

Product Designer with 10+ years of experience delivering impactful UX across complex systems, mobile apps, and enterprise tools. Strong in AI-enhanced experiences, data visualization, and scalable design systems. Quick learner, collaborative, and skilled at navigating ambiguity to drive product success.

Experience

Freelancer *Nov 2024 - current*

- **Product Designer**: Designed intuitive, scalable digital experiences across web and mobile platforms, transforming complex workflows into user-friendly interfaces that improved task efficiency and product adoption.
- **UX Researcher**: Led qualitative and quantitative research initiatives, including user interviews, usability testing, and behavioral analysis, to uncover user needs and drive data-informed design decisions.
- **AI Implementation Strategist**: Collaborated with cross-functional teams to identify high-impact AI use cases and integrate LLMs and automation into products, enhancing personalization, decision-making, and customer support.
- **Innovator**: Spearheaded product discovery and innovation sprints, rapidly prototyping new solutions and aligning business goals with emerging technologies to create future-ready digital experiences.
- **CRM & Business Optimization Consultant**: Implemented and customized CRM systems (Zoho, HubSpot, Salesforce), automated business workflows, and optimized internal processes to improve lead management, reporting, and team productivity.

Sr. Product Designer & UX Researcher· Dick's Sporting Goods, *Nov 2022 – Apr 2025*

- Launched mobile app for 2,000+ store associates powered by conversational AI
- Led 6 major research initiatives, produced 100+ design concepts
- Delivered scalable, user-centric solutions with cross-functional teams

Product Designer · Google, *Jul 2021 – Nov 2022*

- Designed tools for 3B Android users and 10K+ OEMs (Samsung, Verizon, etc.)
- Created wireframes, prototypes, and collaborated on product strategy

Sr. UX Designer · JP Morgan Chase (via Deloitte), *Sep 2020 – Jul 2021*

- Designed cybersecurity portal for secure vault access
- Improved sensitive workflows through wireframes and prototypes

UX Designer · Two Sigma, *Nov 2018 – Jun 2020*

- Built data catalogs, dashboards, and analytics tools for traders
- Simplified complex data into intuitive interfaces

Product Designer · The Specialists, *Jun 2015 – Nov 2018*

- Developed reusable design systems and UI templates
- Reduced design debt and improved team efficiency

Education & Certifications

- M.S. Information Systems & Technologies – Kharkiv National University of Radio Electronics
- UX Advanced Solutions Certificate – NYU, 2019

Skills & Tools

Design: Figma, Adobe XD, Sketch, InVision, Axure, Framer, Webflow, etc
Research: User interviews, usability testing, journey mapping, A/B testing, etc
Process: Design systems, accessibility, interaction design, responsive UI, Agile, etc

Languages

English, Ukrainian, Russian